

Appendix 2

Transition Buxton Business Survey

Via SurveyMonkey®

Q1 Please indicate what sort of business you run - select one business category (e.g Retail daytime only) and one business type (e.g. Franchise).

- Answered: 16
- Skipped: 2

Answer Choices	Responses
Retail - daytime only	18.75% 3
Retail - evening only	0.00% 0
Retail - both day and evening	12.50% 2
Leisure / Entertainment (incl food & drink) - daytime only	0.00% 0
Leisure / Entertainment (incl food & drink) - day and evening / night	6.25% 1
Leisure / Entertainment (incl food & drink) - evening / night only	0.00% 0
Office / Service	43.75% 7
Manufacturing	0.00% 0
Independent and the only one	50.00% 8
Independent with under 5 locations	0.00% 0
Franchise locally owned and run	6.25% 1
Part of a large multi-branch network	0.00% 0

Total Respondents: 16

[Comments\(2\)](#)

Q2 Please indicate roughly where the majority of your customers, suppliers / products and staff travel from:

- Answered: 18
- Skipped: 0

	Customers	Suppliers / Products	Staff	Total Respondents
Local from 10 mile radius	35.29% 6	17.65% 3	100.00% 17	17
Regional from 100 mile radius	53.85% 7	69.23% 9	7.69% 1	13
National / UK	71.43% 5	28.57% 2	0.00% 0	7
International	40.00% 2	60.00% 3	0.00% 0	5

Q3 Has your business undertaken, or planning to undertake, any changes to reduce your environmental impact / costs including: Please tick as appropriate or leave blank

- Answered: 11
- Skipped: 7

	Done it	Planning on doing it	Thinking about it	Total
Changes to packaging	66.67% 4	0.00% 0	33.33% 2	6
Changes to premises	44.44% 4	33.33% 3	22.22% 2	9
Changes to supply chain	33.33% 2	0.00% 0	66.67% 4	6
Changes to vehicle(s)	37.50% 3	25.00% 2	37.50% 3	8
Changes to policy	66.67% 4	16.67% 1	16.67% 1	6

[Comments\(4\)](#)

Q4 Are you able to easily and afford-ably access local?:

- Answered: 16
- Skipped: 2

	Yes	Partially	No	Total
Skilled Staff	56.25%	31.25%	12.50%	
	9	5	2	16
Support / Info on how to reduce the environmental impact of your business	53.85%	15.38%	30.77%	
	7	2	4	13
Investors / Investment	20.00%	40.00%	40.00%	
	2	4	4	10

Q5 Does your business trade on line?

- Answered: 17
- Skipped: 1

Answer Choices	Responses
No, we don't currently trade on line.	41.18%
	7
No, we don't currently trade on line, but we are considering it.	0.00%
	0
Yes, under 10% of our trading is on line.	29.41%
	5
Yes, between 10 and 25% of our trading on line	11.76%
	2
Yes, between 25 and 50% of our trading is on line	0.00%
	0
Yes, over 50% of our trading is on line.	17.65%
	3
Total	17

Q6 To give us a sense of scale, please indicate your annual gross turnover (select closest one), and number of full time employees (equivalent including yourself): your individual business information remains confidential (note we have not asked for your business name or contact details).

- Answered: 17
- Skipped: 1

Annual Gross Turnover						
	under £250,000 per annum	between £250,001 and £500,000 per annum	between £500,001 and £750,000 per annum	between £750,001 and £1M per annum	Over £1M per annum	Total
Please tick one in each section	70.59% 12	11.76% 2	11.76% 2	0.00% 0	5.88% 1	17

Number of Full Time Equivalent Employed						
	5 FTE or under	6 to 12 people	13 to 25 people	26 to 50 people	over 51 people	Total
Please tick one in each section	82.35% 14	11.76% 2	0.00% 0	0.00% 0	5.88% 1	17

Q7 Business costs and margins are changing - on balance, what to do you think your business profitability will be:

- Answered: 18
- Skipped: 0

	1 yr from now	3 yrs from now	5 yrs from now	Total
Considerably Higher	10.00% 1	40.00% 4	50.00% 5	10
Marginally Higher	37.50% 6	43.75% 7	18.75% 3	16
No Change	42.86% 3	14.29% 1	42.86% 3	7
Marginally Lower	0.00% 0	100.00% 2	0.00% 0	2
Considerably Lower	0.00% 0	100.00% 1	0.00% 0	1

Q8 Looking to the medium term future, please list up to 3 things that you feel might help your business to become more resilient to environmental and economic changes beyond your control.

- Answered: 11
- Skipped: 7

Increase in the level of business agility and flexibility

Support civic movements, vote green, trade fairly

VAT

lower corporation tax, higher 40% tax threshold, not worth expanding otherwise

Business Support , financial and informational

More reliable communications, cheaper energy, less bureaocray

insulation to reduce heating costs. uk assembly of our products

More people shopping local, less tax particularly business rates and an end to best before dates

tax change, improved opportunities for unemployed

Keep business rates as they are, increase local housing stock, increase local jobs

Continued rate exemption for small business. Continued development of crescent and other investment projects in the town, promotion of tourism in the town via Visit Peak District, festivals etc

- **18** responses
- **48** days (May 19, 2014 - now)
- **1** view